Reel skill

setup guide

Your motion graphics reel studio inside Claude AI. This guide starts at zero. It shows every click, from the download link to your first posted reel. You do not need to know anything about AI, code or video.

Free from @barakahraaz on Instagram. Made for the ummah. If someone sold this to you, you paid for something free.

How to read this guide. Do the pages in order. Skip a page only when it says you can. Blue links are clickable. "Back to contents" at the top of each page brings you here.

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This is a free skill pack for Claude AI, from @barakahraaz on Instagram. It is not for sale. It is not an app. It is not made by or linked to Anthropic, the company that makes Claude. Screens in Claude and Obsidian can change a little over time. If a button has a slightly different name, look for the closest match.

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1. Before you start

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Here is what you need, and what each thing is. Most of it is free.

You need

An internet connection	Claude AI works online. A normal home Wi-Fi is enough.
The download link	The page that told you about this skill sends it to you. It is free.
A Claude account	Free to make. Page 6 shows how. The chat version works on the free plan. The full version needs a paid plan.
A computer, for setup	A Mac or a Windows laptop or desktop. You can set up the chat version on a phone, but a computer is much easier. See the box below.
About 20 minutes	For the chat version. The full version takes about 30 minutes, because some free tools install.

You do not need

- Any video editing app, or any editing skills.
- A camera, a microphone or your face on screen.
- Any coding. You never type a command. Claude does all the technical work.
- Long, clever prompts. You talk to Claude in normal words, like you text a friend.

Do I need a laptop?

Not to start. The chat version runs inside Claude AI, in a web browser or the Claude phone app. But a laptop or desktop is the best way to work:

- Setup is easier with a mouse and a big screen.
- Reels are easier to watch, check and download.
- The full version only runs on a Mac or Windows computer.

Two words you will see a lot. Claude AI is an AI assistant, like a very smart chat partner. The **reel skill** is a pack of instructions that teaches Claude how to make your reels. You talk to Claude. The skill tells Claude what to do.

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2. Pick your version

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You get both versions, free. Pick the one that fits you today. You can add the other one later.

CHAT VERSION

Start here if you are new

- Works on the **free** plan of Claude AI.
- Nothing to install on your computer.
- Runs in Claude AI in a web browser.
- Makes reels, ideas and captions.
- Remembers your page through 4 small files you keep in a Claude Project.

Files you use: `reel-skill-chat.zip` and `chat-project-instructions.md`.

FULL VERSION

Everything, on your computer

- Needs a **paid** Claude plan (Pro or higher).
- Needs a **Mac or Windows** computer.
- Runs in the **Code tab** of the Claude app.
- Adds your page's brain: a folder on your computer with your ideas, reels, posts and numbers, and live boards to see them.
- Adds 5 helpers, like a small team.

Folder you use: `My Reels`.

Your route through this guide

Chat version

1. Before you start (p. 2)
2. Get your files (p. 4 and 5)
3. Make your Claude account (p. 6)
4. Chat setup (p. 7 to 9)
5. First reel, post it, every day (p. 14 to 16)

Full version

1. Before you start (p. 2)
2. Get your files (p. 4 and 5)
3. Make your Claude account and pick Pro (p. 6)
4. Install the Claude app, then full setup (p. 10 to 13)
5. First reel, post it, every day (p. 14 to 16)

Not sure? Start with the chat version today. It is free and fast. When you want the boards and the helpers, set up the full version. Tell Claude about your page again, and it carries on.

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3. Get your files

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The page that told you about this skill sends you one link: **barakahraaz.pages.dev**. It is free. The page has a download button for each version.

1. **Open the link on your computer.**
   Got it on your phone? Send it to yourself, by email or WhatsApp, and open it on the computer. You can set up the chat version on a phone, but a computer is much easier.

2. **Pick your version and click its button.** Not sure which one? See page 3.

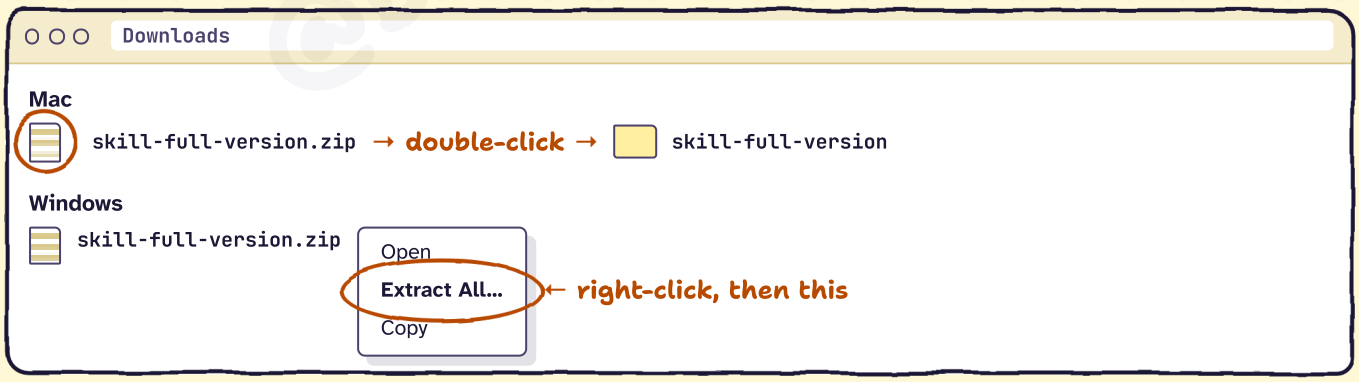
`skill-chat-version.zip`	Chat version, for claude.ai.
`skill-full-version.zip`	Full version, for the Claude app.
`skill-samples.zip`	Optional. A finished sample reel and carousel to look at.

3. **Find the download.** It lands in your **Downloads** folder.
   - **Mac:** open **Finder** (the blue smiling face in the Dock at the bottom). Click **Downloads** on the left.
   - **Windows:** open **File Explorer** (the yellow folder on the taskbar). Click **Downloads** on the left.

4. **Unzip it.**
   - **Mac:** double-click the zip. (Safari may have done it for you already.)
   - **Windows:** right-click the zip, click **Extract All**, then **Extract**.

   You now have a folder with the same name.

Step 4: unzip



Drawing. The chat version works the same way.

Next page: what is inside each one.

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3. Get your files continued

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5 **Open the folder.** Here is what you find.

Chat version: `skill-chat-version`	
`reel-skill-chat.zip`	Do not open it. You upload it to Claude as it is.
`chat-project-instructions.md`	A text file you copy into Claude.
`Setup Guide.pdf`	This guide.
Full version: `skill-full-version`	
`My Reels`	A folder you move to Documents.
`Setup Guide.pdf`	This guide.
Samples: `skill-samples`	
2 sample folders	Full version: after setup, drag both into **My Reels** › **00 - notes** › **content**. Chat version: just open them to look.

Do not open the chat zip. Claude needs `reel-skill-chat.zip` as a zip. If you double-clicked it and now see a folder named **reel-skill-chat**, right-click that folder, then click **Compress "reel-skill-chat"** (Mac) or **Send to** › **Compressed (zipped) folder** (Windows). You get the zip back.

Sounds come by themselves. The full version downloads each sound effect the first time a reel uses it. That keeps your download small. It needs the internet, which Claude needs anyway.

A **zip** is one file that holds many files, packed together so they download in one go.

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4. Make your Claude account

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Skip this page if you already use Claude. Check only the plan part at the bottom.

1. **Open Claude.**
   On your computer, open a web browser, like Chrome, Safari or Edge. Go to claude.ai.

2. **Sign up.**
   Click **Continue with Google** if you use Gmail. Or type your email and click **Continue with email**.

3. **Check your email.**
   If you used email, Claude sends you a code or a link. Open the email and type the code, or click the link.

4. **Fill in the short form.**
   Type your name. Confirm you are 18 or older and agree to the terms. Claude may ask for a phone number to check you are a real person.

5. **You are in.**
   You see a chat box that says something like "How can I help you today?". That is Claude. You can type to it like a message.

Free or paid?

Plan	What it means for you
Free	Works for the chat version. You get a set number of messages, and it resets after some hours. Short reels (10 to 30 seconds) fit best.
Pro (paid, monthly)	Needed for the full version, because it uses the Code tab. Also better for long reels and many reels in chat.
Max (paid, higher)	More use than Pro. Only if you make a lot of reels every day.

See the plans and prices on claude.com/pricing. To upgrade, open Claude, click your name or initials at the bottom left, then **Upgrade plan**, and pay with a card.

Tip: start free with the chat version. Upgrade only when you want the full version or you hit the limit too often. You can cancel a paid plan any time in Claude's **Settings**.

Plans and limits are set by Anthropic and can change. The pricing page always has the latest.

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5. Chat setup, part 1

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About 15 minutes, once. Do it on a computer in a web browser at claude.ai. Keep your Downloads folder open next to it.

1 Open Settings.

In Claude, click your name or initials at the bottom left. Click **Settings**.

2 Turn on files and code.

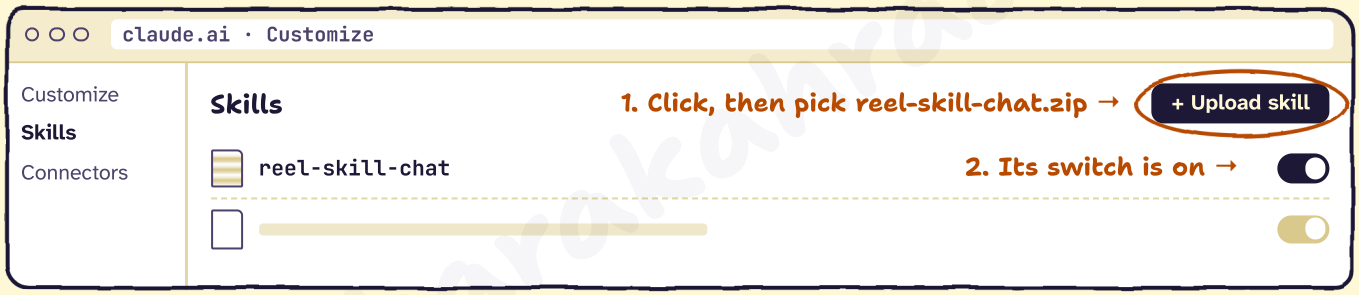
Go to **Settings** › **Capabilities**. Find **Code execution and file creation** and switch it on. The switch turns blue or dark. Claude needs this to make a video file for you.

3 Add the skill.

Go to **Customize** › **Skills**. Click the button to upload a skill. Pick `reel-skill-chat.zip` from your Downloads folder.

- Upload the zip itself. Do not open it first.
- Wait a few seconds. A skill named **reel-skill-chat** shows in the list. Make sure its switch is on.
- Mac and Safari: if you only have a folder, see the box on page 5.

Step 3: add the skill



Drawing. The button may have a slightly different name. Look for the closest match.

Next page: make your Project and paste the instructions.

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5. Chat setup, part 1 continued

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4 Make a Project.

A Project is a folder inside Claude. It keeps your chats and your files together, so Claude remembers your page.

- Click **Projects** on the left side.
- Click **New project** (or **+ Create project**).
- Name it **My Reels**. Click **Create**.

5 Copy the instructions file.

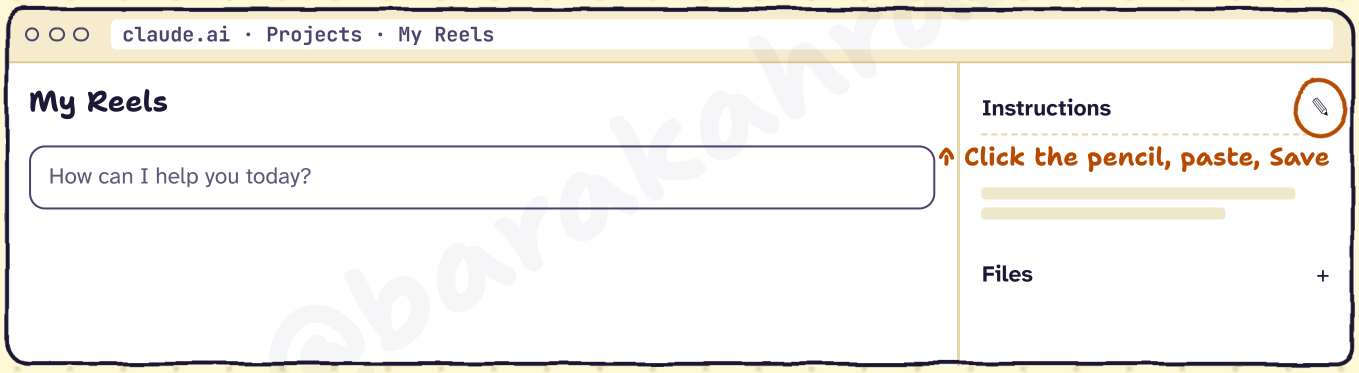
Open `chat-project-instructions.md` from your Downloads folder.

- **Mac:** right-click it, then **Open With** › **TextEdit**. Press `Cmd` + `A` to select all, then `Cmd` + `C` to copy.
- **Windows:** right-click it, then **Open with** › **Notepad**. Press `Ctrl` + `A`, then `Ctrl` + `C`.

6 Paste it into the Project.

In your My Reels Project, find **Instructions** (often on the right side, with a pencil or **Set project instructions**). Click it. Paste with `Cmd` + `V` on Mac or `Ctrl` + `V` on Windows. Click **Save**.

Step 6: paste the instructions



Drawing. In some versions it says **Set project instructions**.

What did I just do? Step 2 lets Claude make files. Step 3 teaches Claude how to make reels. Steps 4 to 6 give Claude a home for your page, with rules for how to work with you.

The free plan has a small number of Projects. One is all you need.

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6. Chat setup, part 2

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Now you tell Claude about your page. Then Claude remembers it through 4 small files.

7 Start your first chat in the Project.

Inside the My Reels Project, click in the message box. Type **Set up my page** and press **Enter**.

8 Wait for Claude to get ready.

Claude first checks its tools. You may see it run a few steps. This is normal. It takes about a minute.

9 Answer the questions about your page.

Claude asks one short question at a time, with numbered choices. Tap a choice, type its number, or write your own words. It asks about:

- your kind of page (Islamic, faceless, business, personal or other)
- your page name and handle, like @yourpage
- your voice, your colours and your hashtags

10 Save the files Claude gives you.

At the end, Claude gives you a file named `brand.md`. Click it, then download it.

- In the Project, find **Files** (or **Project knowledge**). Click **+** or **Add content**, then **Upload from device**. Pick the file.
- If a file with the same name is already there, delete the old one first: click its three dots, then **Remove**.

11 You are set up.

Go to page 14 to make your first reel.

The one habit that matters. After every reel, Claude hands back new versions of up to 4 files: `brand.md`, `taste.md`, `ideas.md` and `ledger.md`. Each time, download them and replace the old ones in the Project files. This is how Claude learns your taste with every reel. Skip it, and the next chat forgets.

What the 4 files are

`brand.md`	Your page: name, voice, colours, hashtags.
`taste.md`	What you and your viewers liked and did not like.
`ideas.md`	Your idea box: every reel idea.
`ledger.md`	Your posts, and their numbers 2 days later.

Carousel templates: when you save your first carousel template, Claude gives you `templates.md`. Add it to your Project files the same way.

On a phone: after setup on a computer, open the Claude phone app, go to Projects, and chat in your My Reels Project there too.

Free from @barakahraaz on Instagram · not for sale

7. Install the Claude app

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The full version runs in the Claude app on your computer, not in the browser. Chat version only? Skip to page 14.

First, make sure your Claude account is on **Pro or higher** (see page 6). The Code tab is not on the free plan.

MAC

1. **Download.** Go to claude.ai/download. Click the Mac download. A file named like `Claude.dmg` lands in Downloads.
2. **Open it.** Double-click the file. A window shows the Claude icon and an Applications folder.
3. **Drag it in.** Drag the Claude icon onto the Applications folder.
4. **Start Claude.** Open Finder, click **Applications**, double-click **Claude**. If the Mac asks "Are you sure you want to open it?", click **Open**.
5. **Sign in** with your Claude account.

WINDOWS

1. **Install Git first.** Claude's Code tab on Windows needs a free tool named **Git for Windows**. Go to git-scm.com/downloads/win. Download it. Open the file. Click **Next** on every screen, then **Install**, then **Finish**.
2. **Download Claude.** Go to claude.ai/download. Click the Windows download.
3. **Install.** Open the downloaded file. If Windows asks "Do you want to allow this app?", click **Yes**.
4. **Start Claude** from the Start menu, and **sign in**.

Find the Code tab

At the top of the Claude app you see a few tabs, like **Chat** and **Code**. Click **Code**. It looks like a normal chat, but here Claude can work with folders and files on your computer. You will use it on the next page.

Is this safe? Claude only works in the folder you pick. Before it changes anything on your computer, it asks you with an **Allow** button. Nothing happens without your yes.

If the Code tab says Git is missing on Windows, close Claude fully and open it again after Git is installed.

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8. Full setup

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About 30 minutes, once. You type one line. Claude does the technical work. You click "Allow" when asked.

1 Find the My Reels folder.

Open the **skill-full-version** folder you unzipped on page 4. Inside is a folder named **My Reels**.

2 Move the folder to a good home.

Drag the **My Reels** folder into your **Documents** folder. This folder is your page's brain. Your ideas, notes and finished videos live here. Do not keep it in Downloads, where it can get deleted by mistake.

3 Open the Claude app and click Code.

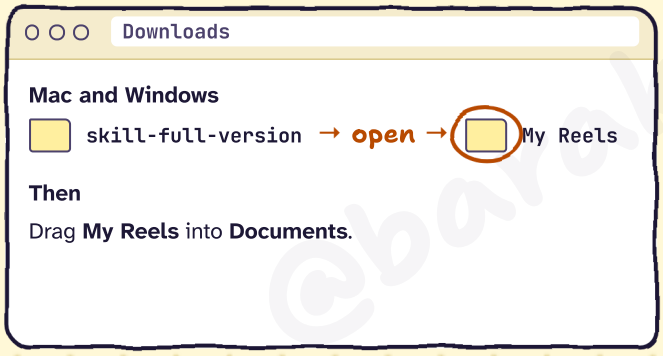
4 Pick the folder.

Near the message box, click the folder button (it may say **Select folder**, or show a folder name). Choose **Documents** › **My Reels**. Click **Open**.

5 Type one line.

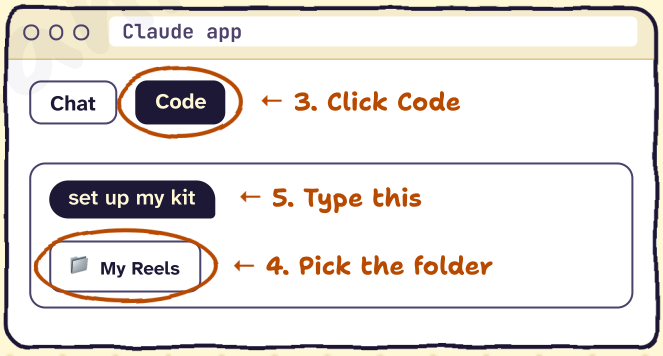
Type `set up my kit` and press **Enter**. Claude reads the setup steps inside the folder and starts.

Step 1: the folder



Drawing. Your screen can look a little different.

Steps 3 to 5: the Code tab



Drawing. The folder button may say **Select folder** at first.

Next page: what happens after you press Enter.

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8. Full setup continued

6 Read Claude's first message.

Claude sends one message with the few things only you can do. Keep it open. The next page explains each one.

7 Say yes when asked.

Claude tells you before each step. When a box asks **Allow?**, click **Allow**. On Windows, a window may ask "Do you want to allow this app to make changes?". Click **Yes**.

8 Answer the questions about your page.

About 5 minutes. Claude asks one short question at a time, with numbered choices. You can pick the quick path or the full tour.

9 Watch your first reel get made.

Claude gives you 3 ideas, or you give a topic. It makes the reel right away, so you see it work.

10 Close and reopen Claude once.

Quit the Claude app fully, then open it again. This loads short commands like `/creator:today`. You can always just type normal words instead.

Passwords stay private. If your Mac asks for its password, type it only in the Mac's own window. Never type a password in the Claude chat. Claude never needs it.

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9. During setup, and Obsidian

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Claude checks which free tools your computer has, and installs only what is missing. Here is what you may see.

You see	What to do
A box in Claude: **Allow?**	Claude asks before it runs a step. Click **Allow**.
Mac: "Install the command line developer tools?"	Click **Install**, then **Agree**. Wait a few minutes until it says done. Tell Claude `done`.
Mac: a Homebrew installer window	Homebrew installs free Mac tools. Click **Continue** until it asks for your Mac password. Type it there. Then tell Claude `done`.
Mac: a Terminal window asks for a password	Type your Mac password and press Enter. The letters do not show while you type. That is normal.
Windows: a blue window asks for permission	Click **Yes**.
Claude says an install failed	Claude tells you the one thing to do, often to install that tool from its official site. Do it, then type `set up my kit` again.

What gets installed (all free)

Google Chrome	A web browser. It draws every frame of your reel.
ffmpeg	Joins the frames and the sound into one video.
Node and Python	Run the reel maker and the sound and quality checks.
Playwright	Lets the reel maker drive Chrome.
Obsidian	A free notes app. Your boards and notes open here.

Open your page's brain in Obsidian

Claude asks you to do this once. If Obsidian is not installed yet, Claude installs it first and tells you when.

1. **Open Obsidian.** On the first screen, click **Open folder as vault**. A vault is just a folder that Obsidian shows.
2. **Pick the folder.** Choose **Documents** › **My Reels**. Click **Open**.
3. **Click Trust.** Obsidian asks if you trust the author of this folder. Click **Trust author and enable plugins**.
4. **Open your Home board.** On the left, open **01 - dashboards** › **Home**. It shows your posting plan, what to make next, reels in progress, posted reels with their numbers, and more. It fills in by itself.

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10. Make your first reel

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This works the same in both versions. Chat version: start a new chat inside your My Reels Project. Full version: type in the Code tab, with the My Reels folder open.

1 Say the topic.

One line, in normal words. For example:

- Make a 15 second reel about patience. Calm and hand-drawn.
- Make a reel for my bakery's new cinnamon rolls.
- Make a reel about the 4 names of the evil eye.

No idea yet? Say Give me ideas.

2 Claude checks the facts.

It reads the real source first, like the hadith on sunnah.com, the ayah on quran.com, or a study's own page.

3 Say yes to the story, or change it.

Claude shows what the viewer sees, screen by screen. Say yes, or say what to change: shorter, softer words.

4 Pick a look.

Claude shows 2 or 3 looks drawn for your topic. Pick one by its number, mix two, or describe your own vibe.

5 Check the storyboard.

You see the plan: each moment, the motion and the sounds. Say yes or change it.

6 Claude builds the reel.

It animates every frame, adds the sound, and checks the result. A short reel takes a few minutes. In chat, a 60 second reel takes about 8 minutes. Leave the chat open while it works.

7 Watch it, then change anything in plain words.

Slower. Bigger text. Calmer colours. Use my brand colour. That is enough.

Where is my video?

Chat version	Claude gives you the MP4 as a file in the chat. Click it, then download it. It goes to your Downloads folder. Then save the new files Claude hands back (see page 9).
Full version	In your My Reels folder, open **03 - export**. Each reel has its own folder named by date and topic. Inside is `reel.mp4` and a cover image.

Islamic pages: if a reel needs a recitation, attach the MP3 of the recitation you want to use, and tell Claude where it goes.

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11. Post your reel

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Your reel is a normal MP4 video. It is vertical and has sound, ready for Instagram Reels, TikTok and YouTube Shorts.

Get the video onto your phone

You have	Do this
Mac and iPhone	Right-click `reel.mp4`, then **Share** › **AirDrop**, and pick your iPhone. On the iPhone, tap **Accept**. It goes into Photos.
Any computer, any phone	Go to drive.google.com and upload the video. On your phone, open the Google Drive app, tap the video, then tap the three dots and **Download** or **Save to device**.
Windows and Android	Use **Phone Link** or **Nearby Share**, or the Google Drive way above.
Made it on your phone	It is already in your Downloads or Files. Save it to Photos or Gallery from there.

Sending the video to yourself in a chat app can lower its quality. Google Drive and AirDrop keep it sharp.

Post it on Instagram

1. **Get the caption.** Ask Claude **Write a caption**. Copy it.
2. **Start a reel.** Open Instagram. Tap **+**, then **Reel**. Pick your video from the gallery. Tap **Next**.
3. **Do not add music.** Your reel already has its sound. Tap **Next** again.
4. **Paste the caption.** Pick a cover if you want. Tap **Share**.

TikTok and YouTube Shorts work the same way: tap **+**, upload the video, paste the caption, post.

2 days later: tell Claude how it did

On Instagram, open your reel and tap **View insights**. Take a screenshot. Then send it to Claude with **How did my post do?**. Claude reads the views, shares and saves, and turns them into lessons for your next reels.

12. Make a carousel

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A carousel is a post with several pictures you swipe through. Claude makes the slides as PNG pictures, plus a caption. This works the same in both versions.

Start one of 4 ways

You say	Claude does
Make a carousel about patience.	Checks the source, writes the slides, and makes them.
Turn this into slides.	Paste your own text first. Claude splits it into slides and does not change your words without asking.
Turn this reel into a carousel.	Uses the reel's story, source and look. In a new chat, attach the reel's MP4 or its `script.md`.
Use my quotes template.	Uses a look you saved before, by its name.

1 Say yes to the words.

Claude shows the text of each slide. Say yes, or say what to change.

2 Pick a look.

Plain is text on a flat colour. **Themed** uses your colours and fonts. **Graphic** is drawn in any of the 59 reel styles. For graphic, pick a drawn cover with lighter slides, a drawing on every slide, or something in between. Claude also asks the size: tall 3:4 (the default), 4:5 or square.

3 Check the slides.

Claude makes every slide and looks at each one. Change anything in plain words: bigger text, warmer colours.

4 Save the look, if you like it.

Say Save this as my quotes template. Next time, one sentence is enough.

Where are my slides?

Chat version	Claude gives you the PNG files in the chat, plus the caption to copy. Download each file.
Full version	In your My Reels folder, open **03 - export**. Each carousel has its own folder named by date and topic, with `01.png`, `02.png` and the rest, and `caption.txt`.

Full version: download Samples, then see a finished sample in **00 - notes › content › sample-souls-like-soldiers-carousel**. To post, start a new Instagram post and pick the slides in order.

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13. What to say every day

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No long prompts. Talk to Claude like you talk to a friend. These phrases work in both versions.

You say	Claude does
What should I do today?	Tells you what to make, post or check today.
Give me ideas	Gives reel ideas for your kind of page and saves them in your idea box.
Make a reel about ...	The whole reel, step by step, as on page 14.
Make a carousel about ...	Slides and a caption, as on page 16.
Make idea 3	Makes a reel from an idea in your idea box.
Save this	Paste a link, an article or a note. Claude keeps what it learned for later reels.
Write a caption	Writes the caption and hashtags for your reel.
How did my post do?	With a screenshot of the numbers, 2 days after you post. Claude turns them into lessons.
Start	Asks about your page again. Use it to change your brand.

A good weekly rhythm

1. **Once a week:** **Give me ideas**. Keep the ones you like.
2. **Most days:** **What should I do today?** Then make the reel it suggests.
3. **After each post:** wait 2 days, then **How did my post do?** with a screenshot.

Full version extras

- **Short commands:** type `/creator:` to see them all, like `/creator:today` or `/creator:ideas`. Normal words work just as well.
- **Your boards:** open **01 - dashboards** › **Home** in Obsidian to see your posting plan, your best ideas, reels in progress and posted reels with their numbers.
- **Everything stays on your computer,** in your My Reels folder. Back it up like any other folder you care about.

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14. Updates

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When there is an update, the same page, **barakahraaz.pages.dev**, gives you the new zips. Updates are free too.

- **Full version:** download the new `skill-full-version.zip`. Leave it in Downloads. In the Code tab, with your My Reels folder open, type **update my kit**. Claude swaps only the engine. Your ideas, brand, taste, posts and videos stay as they are. Then close and reopen Claude.
- **Chat version:** go to **Customize** › **Skills**, remove the old **reel-skill-chat**, and upload the new `reel-skill-chat.zip`. Keep your Project and its 4 files.

15. When something goes wrong

First, tell Claude what you see, in your own words. It fixes it, or gives you one thing to do.

You see	Do this
Chat says it cannot make files	Turn on **Settings** › **Capabilities** › **Code execution and file creation** (page 7).
The skill upload fails	Upload `reel-skill-chat.zip` itself, not a folder. On Mac Safari, see page 5.
Chat forgot my page	Add the newest `brand.md`, `taste.md`, `ideas.md` and `ledger.md` to the Project files. Chat inside the Project, not outside it.
The video stopped in chat	Ask for **the backup page**. It makes the reel in your own browser. Open it in Chrome on a computer or a recent Android phone.
"You have reached your message limit"	Wait until it resets, make a shorter reel, or upgrade to Pro.
No Code tab in the app	Check your plan is Pro or higher. Update the app: on Mac, Claude menu, then Check for Updates.
Windows: "Git is required"	Install Git for Windows (page 10), then close and reopen Claude.
An install failed (full version)	Do the one thing Claude says, then type **set up my kit** again. It picks up where it stopped.
Obsidian boards look empty	They fill in as you add ideas and make reels. Say **Give me ideas** first.
I cannot find my video	Chat: your Downloads folder. Full: **My Reels** › **03 - export**.

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16. Ask a real person

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Still stuck after trying the steps? You are not alone. Message the page that sent you the link, on Instagram.

1. **Open the chat where you got the link.**
2. **Send your question.** A good question has 4 parts:
   - which version you use: chat or full
   - Mac, Windows or phone
   - what you typed or clicked
   - what you saw. A screenshot helps a lot.

How to take a screenshot. Mac: press `Cmd` + `Shift` + `4`, then drag over the part you want. **Windows:** press `Windows key` + `Shift` + `S`, then drag. **Phone:** press the side button and volume up together.

Never share: your passwords, the codes Claude emails you, or any key that starts with letters like `sk-`. Nobody helping you needs them.

Before you ask, try this once

1. Tell Claude exactly what you see. It fixes most problems itself.
2. Check the table on page 18.
3. Close Claude fully, open it again, and try once more.

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17. Words in this guide

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Claude AI	An AI assistant made by the company Anthropic. You chat with it. The reel skill runs inside it.
Claude app	Claude as a program on your computer, from claude.ai/download. The full version needs it.
Code tab	A part of the Claude app. It looks like a chat, but Claude can work with files in a folder you pick.
Claude Pro	A paid plan of Claude. The full version needs Pro or higher.
Skill	A set of steps Claude follows to do one job well. Like a recipe card.
Skill pack	Many skills together. The reel skill is a skill pack for reels and your page.
Project	A folder inside Claude that keeps your chats and files together.
Zip	One file that holds many files. Double-click (Mac) or Extract All (Windows) opens it.
.md file	A plain text file. Any text app opens it, like TextEdit or Notepad.
Folder / vault	Your My Reels folder. Obsidian calls a folder it shows a "vault".
Obsidian	A free notes app. It shows your boards and notes. Full version only.
Dashboard / board	A page that lists your ideas, reels, posts and numbers. It updates by itself.
Command	A shortcut that starts with a slash, like `/creator:today`. Normal words work too.
Render	When Claude turns the plan into the finished video.
Storyboard	The plan of the reel: each moment, the motion and the sound.
Sound bed	Soft background sound made to sit under a reel.
MP4	A normal video file. You post it on Instagram, TikTok or YouTube Shorts.
Motion graphics	Animated designs: moving text, shapes, drawings and scenes, timed to sound. No camera and no face.

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